

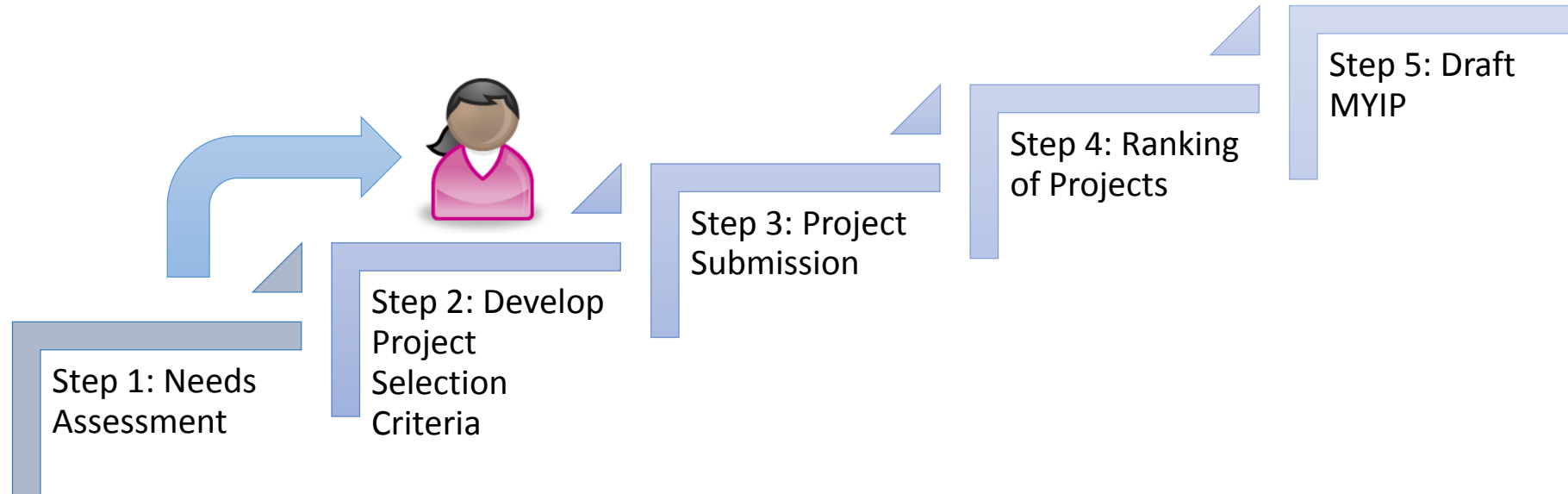
Escambia County Interim Needs Assessment V 2.0

- Incorporated public comments (from October to December)
- Incorporated additional presentations (from November and December)
- Incorporated committee member feedback (December)
- Organizational/formatting refinement



Escambia County RESTORE MYIP Development

Next Steps





Sources of Project Selection Criteria Considered

- RESTORE Act Requirements
- Escambia County Needs Assessment
- Restore Escambia
- FL RESTORE Counties' Selection Criteria
- Municipal CIP Selection Matrix
- Input from Haas Center
- Gulf Coast Ecosystem Restoration Council “Final Initial Comprehensive Plan” 2013
- Alabama Gulf Coast Recovery Council (AGCRC)
- National Fish and Wildlife Federation (NFWF)
- Natural Resource Damage Assessment (NRDA)

Project Selection Criteria

Environment

Habitat Restoration

Habitat Conservation and Preservation

Water Quality Improvement

Natural Systems Resiliency

Infrastructure

Transportation Network Improvements

Flooding Improvements

Community Resiliency

Economy

Tourism and Tourism Opportunities

Job Creation

Industry and Business Growth

Workforce Development

Community Preferences

Benefits Traditionally Underserved Persons or Areas

Community Health

Neighborhood Benefits

Local Preference

Programmatic

Consistency with Local Plans

Fiscal Resources Optimization

Timing

Applicant Capacity

Project Scale

Monitoring Plan



Communications Plan Update

- Continuously Updated Items Throughout Plan Development
 - Key Messages
 - FAQ's
 - Social Media
 - Talking Points for RAC and County officials
 - Public Surveys
 - Press Releases
 - Website content
 - Documentation for compliance with Treasury Regulations
- Seven public workshops or trainings strategically timed with the release of information for review at each milestone or phase



Communications Plan Update, Milestones

- Key Messages updated
- Public Review and Comment on Draft Information
 - Press Release
 - RAC Presentation
 - Public Workshop or Training
 - Survey to collect comments
 - Create handouts/information sheets
- Team receives comments, revises content
- Final information released for Public Review
 - Press Release
 - Information posted online
 - Key Messages Updated
 - RAC presentation

What will we need from the RAC and when?

- **1/19** RAC Workshop meeting on selection criteria
- **2/2** RAC Meeting - discuss selection criteria
- **3/2** RAC Meeting - adopt selection criteria

